

ACCOMPANYING EVENTS:



POST SHOW
REPORT
2025



POLAND, WARSAW
16-18.09.2025



**PTAK
WARSAW
EXPO**



www.logichainexpo.com

PARTNERS OF THE TRADE FAIR AND CONFERENCE:





LOGICHAIN EXPO



“The Logi Chain Expo in Nadarzyn, organized by Ptak Warsaw Expo—a renowned exhibition company known throughout Poland—will provide an excellent opportunity for face-to-face meetings among representatives of the broader TSL industry, serving as a platform for establishing many valuable contacts and exchanging valuable experiences.”

Event description

LogiChain Expo is an event dedicated to professionals in the logistics and transportation industries, supply chain management specialists, as well as manufacturers and suppliers of technologies supporting modern logistics. The trade show presents a wide range of innovative solutions in the fields of warehouse automation, internal transport systems, software for managing the flow of goods, modern telematics technologies, and tools for optimizing logistics processes. The event also focuses on trends related to digitalization, sustainable transport, operational safety, and smart supply chain solutions, creating a comprehensive knowledge-sharing platform for logistics operators, manufacturers, distributors, and transport companies.

EVENT STATISTICS

2382
visitors

63
exhibitors

15 000 m²
exhibition space

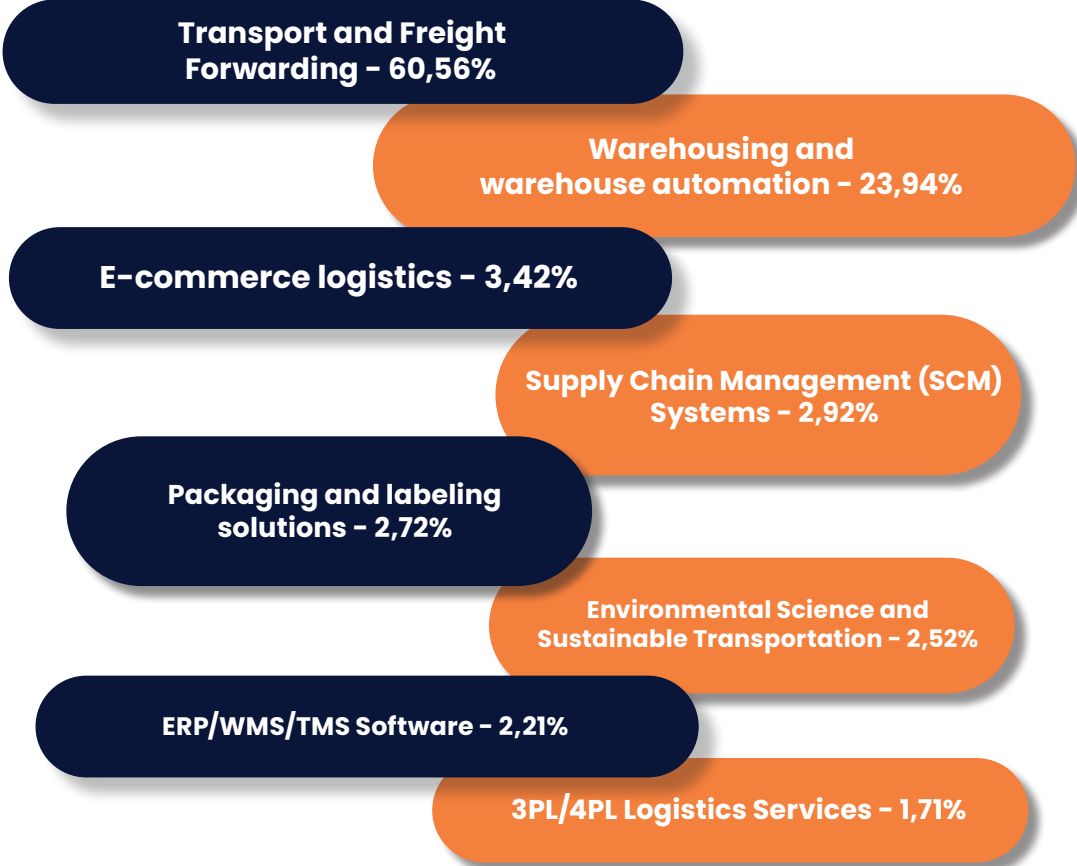
WHO ARE OUR VISITORS:

The **LogiChain Expo** attracts a wide range of professionals from the logistics, transportation, and supply chain management sectors who are seeking the latest technologies, innovative tools, and practical solutions to support efficient logistics operations.

The event provides a unique space for establishing business contacts, exchanging experiences, and observing real-world implementations of automation, digitization, and optimization systems for warehouse and transport processes.

Participants have the opportunity to meet with manufacturers, logistics operators, technology providers, and industry experts, which fosters the creation of new partnerships and the streamlining of operations throughout the supply chain.

VISITORS' INDUSTRY INTERESTS:



VISITORS INCLUDED REPRESENTATIVES FROM THE FOLLOWING COMPANIES, AMONG OTHERS:



VISITOR DEMOGRAPHICS FROM THE PREVIOUS EDITION OF THE FAIR:

2382
all visitors

89%
visitors
from Poland

11%
visitors
from abroad

Among our visitors were people from countries such as:

Ukraine, Lithuania, Hungary, Germany, Japan, Italy, Spain, Greece, the Netherlands, Mexico, China, Austria, Iraq, Denmark.

KEY INDUSTRY SECTORS REPRESENTED AT THE TRADE SHOW:

12%
Warehouse Manager

8,33%
Supply Chain Analyst

33%
**Logistics
Manager/Supply
Chain Manager**

31,33%
**Chief
Operations Officer**

15,33%
Transport Specialist

THE MAIN REASONS WHY VISITORS ATTEND THE LOGICCHAIN EXPO:

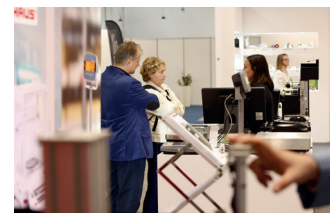
Discovering the latest technologies and trends – an opportunity to learn about innovations in logistics, transportation, warehouse automation, supply chain management systems, and tools for digitizing operations.

Establishing business contacts – meetings with logistics operators, technology manufacturers, IT system providers, transportation companies, and industry specialists, which fosters the development of new relationships and collaborations.

Hands-on testing and product demonstrations – an opportunity to see warehouse systems, WMS/ERP/TMS software, telematics solutions, internal transport automation, and process-optimizing technologies in action.

Participation in conferences and training sessions – gaining practical knowledge from experts on supply chain management, automation, innovations in transportation, safety, and strategies for developing logistics operations.

Inspiration and benchmarking – the opportunity to compare market offerings, learn about industry best practices, discover new partners and services, and implement modern standards for efficiency and sustainable transport.



SILNA REPREZENTACJA BRANŻY W UBIEGŁYM ROKU:

LOGISTICS / FREIGHT FORWARDING COMPANY:



WAREHOUSE OPERATOR:



MANUFACTURING COMPANY:



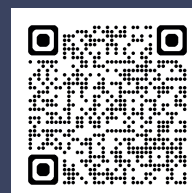
E-COMMERCE COMPANY:



IT SYSTEM INTEGRATOR FOR LOGISTICS:



PREVIOUS LIST OF EXHIBITORS



THIS IS WHAT THOSE WHO HAVE ALREADY BEEN WITH US SAY



“As a partner of this event, we were motivated by our desire to be part of this exciting inaugural event, because as an association, we personally see a need for engaging, industry-focused, and professionally substantive events, and we believe that this first edition will lead to future editions and that this well-organized event will continue to be very popular in the years to come.”



“The first edition of Logichain Expo is an excellent opportunity to expand your knowledge, make valuable business connections, and participate in an event that has the potential to become a key destination on the industry conference and trade show circuit.”



The weekly magazine “Wprost” has praised the new trade shows organized by Ptak Warsaw Expo in 2025. New initiatives, such as Clean Tech Expo Composite and Logichain Expo, not only enrich the trade show calendar but also address the current needs of specific industries, offering a platform for presenting innovative solutions and establishing valuable contacts.



“As ‘Modern Industry,’ we value the professionalism of the organizers and the extensive program of events accompanying the trade show—including numerous conferences, panel discussions, and workshops that provide knowledge and inspiration for the further development of businesses.”

MARKETING AND PR

We promote each event in a comprehensive and multi-channel manner—we run modern marketing campaigns in the digital space, including ads on Google, Facebook, and Instagram, and we actively manage our YouTube channel. We send out emails, newsletters, and text messages, prepare elegant paper invitations, and contact potential attendees directly via phone calls. We research which countries have the greatest demand for this type of event and direct our promotional efforts there to ensure our ads reach the right audience.

GOOGLE

3,78m

RANGE

30,5k

CLICK

1 122 465

NUMBER OF VISITS
TO THE WEBSITE

FACEBOOK

3 060 212

VIEWS

27 537

NUMBER OF CLICKS
ON ADS

GENERAL INFORMATION

133 047

NUMBER OF VISITS
TO THE WEBSITE

150 000
CONTACTS

THE NUMBER OF BASES
WE WORK AT

9666

NUMBER OF
INVITATIONS SENT



PARTNERS AND SPONSORS

However, marketing our events involves more than just advertising campaigns and sending out invitations—it also involves strategic partnerships with key industry players. We collaborate with industry associations, trade media, prestigious magazines, and authors of specialized blogs in Poland and abroad. This allows us to effectively attract professional visitors and ensure our exhibitors achieve maximum reach and tangible business results.

FAIR SPONSORS



The Polish Chamber of Forwarding and Logistics is a leading industry organization representing companies operating in the fields of freight forwarding, transportation, and logistics. The Chamber represents the interests of its members before national authorities and international institutions, participates in legislative processes, and actively supports the development of modern logistics service standards in Poland. PISIL provides consulting, training, and expert services, contributing to the creation of a safe, competitive, and innovative TSL market. Through its collaboration with businesses, universities, and global organizations, the Chamber plays a key role in shaping the direction of the transport and logistics industry's development.



The Polish Logistics Association is a nationwide organization bringing together specialists, managers, and experts in logistics, transportation, and supply chain management. The SLP supports the development of professional competencies, promotes best practices in logistics, and fosters industry integration through training, conferences, educational projects, and the exchange of experiences. The organization actively collaborates with universities, companies, and public institutions, playing a significant role in shaping modern logistics standards in Poland and enhancing the prestige of the Logistics profession.



The Faculty of Transportation at the Warsaw University of Technology is one of Poland's leading academic institutions specializing in research and education in the fields of transportation, logistics, mobility, and systems engineering. The Faculty conducts cutting-edge research and development projects, creates innovative solutions for the TSL sector, and has been collaborating with industry, government, and trade organizations for years. Thanks to its expert faculty, laboratory facilities, and strong ties to the business community, the Faculty of Transportation educates highly qualified specialists and supports the development of modern infrastructure and transportation technologies in Poland.

MEDIA PARTNERS OF THE LOGICHAIN EXPO 2025



CONFERENCES AND RELATED EVENTS:

WHO ORGANIZED IT?

WHAT TOPICS DID WE DISCUSS?

WHO WAS THE SPEAKER?

During the inaugural edition of **LogiChain Expo 2025**, held **September 16–18, 2025**, at Ptak Warsaw Expo, the key substantive event was **LogiChain Conference Day**—an intensive, four-hour conference dedicated to the future of logistics and supply chains. The program was prepared in collaboration with content partner **e-LEA (e-Commerce & Logistics Experts Association)** and organizational partner **JGD Relations**, ensuring high-quality content and professional execution of all sessions.

The conference focused on the latest trends and challenges in supply chain management, process automation, the digital transformation of logistics, and the integration of technology with warehouse and transport operations. Participants had the opportunity to attend practical presentations and take part in Speed Business Dating sessions—short, one-on-one meetings with experts that facilitated a direct exchange of experiences.

Speakers included recognized practitioners from the logistics and supply chain management sectors, such as:

- **Tomasz Sączek** – an expert in supply chain strategy and optimization, with many years of experience in operational logistics management;
- **Adam Sobolewski** – a specialist in building modern supply chains and implementing planning support systems;
- **Łukasz Wysokiński** – a director focused on the development of e-commerce logistics, fulfillment and digital transformation;
- **Piotr Skobało** – a professional with extensive experience in international logistics and supply chain management.

The conference served as a platform for exchanging knowledge and best practices, attracting managers, specialists, and leaders from the TSL industry who are seeking innovations and effective solutions for evolving supply chains.

The **“LogiChain SLP 2025”** conference took place as part of the **LogiChain Expo 2025** trade show, serving as a substantive event organized in collaboration with the **Association of Polish Logisticians (SLP)**. Its goal was to highlight current trends, challenges, and solutions in logistics and supply chain management in the context of the real needs of the TSL market. The conference sessions focused primarily on issues related to the digitization of logistics processes, tools supporting the planning of goods flows, cost optimization, and the use of modern technologies in warehouse and transport operations.

The conference speakers included practitioners and experts from the logistics industry as well as SLP members, who shared their experiences and examples of implementations. Topics discussed included effective inventory management, the integration of IT systems with logistics processes, as well as issues related to improving professional competencies and operational standards in logistics companies.

The conference provided a valuable forum for the exchange of knowledge between practitioners and academics, and gave participants the opportunity to gain inspiration and practical guidance on how to optimize logistics operations within their organizations.

FAIR AWARDS

FAIR MEDAL WINNERS:

KEY PARTNER OF THE FAIR:



A KEY CONTRIBUTOR TO THE FAIR'S SUCCESS:





**RESERVE
YOUR BOOTH**



SEPTEMBER 22-24, 2026



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